Unlocking Creativity

tataenglish

Lead-in

Answer the questions.

1. Do you think everyone can be creative, or only certain people?
2. When do you usually get your best ideas?
3. Do you get more ideas when you are alone or when you work with others?
4. Do you think AI tools help people be more creative or make them less creative? Why?
5. Is creativity more about new ideas or improving old ones?

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Brainstorm

What activities or habits can help people be more creative?

- **Going for a walk**

- **Sharing ideas with friends**

- **Seeing new places**

List 4 more:

_____

_____

_____

_____

Vocabulary

Match the meanings to the target words. Take notes.

1. to take in information or ideas and understand them

2. the ability to come up with new ideas

3. new and fresh

4. a natural ability to do something well

5. a new method, idea, or invention

6. to join two or more things together

7. actions or steps to achieve a result

8. a sudden good idea or feeling

9. something surprising or not planned

creativity

talent

process

combine

absorb

innovation

unexpected

inspiration

original

Video

We will watch a video called '**How to generate the most creative Ideas (even if you are not creative)'.**

Before we watch:

What strategies do you think it will suggest?

old ideas combining in new ways
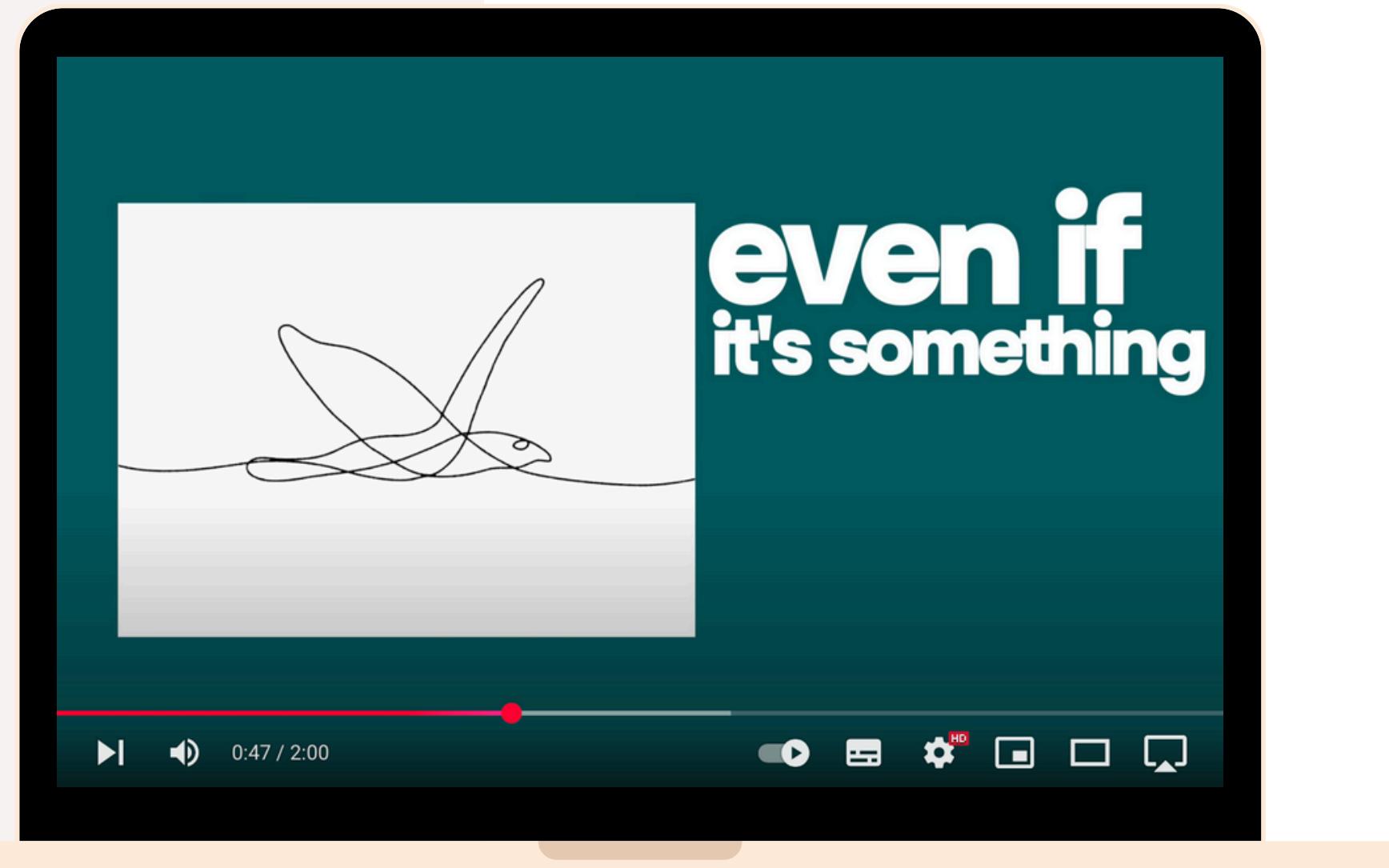
Video

How to generate the most Creative Ideas (even if you are not creative)

Duration 2:01

Watch carefully and pay attention to the target words.

Reading

Read carefully and pay attention to new words.

Creativity is a process you can practice.

Most people think creativity is something you are born with. That's not all true. Creativity is not magic — it's a skill. And like any skill, you can learn and train it. Over time practicing this ability will make you more original and confident with your ideas.

There are THREE STEPS to help you unlock your creativity.

Step 1: Absorb Ideas

You need input before you can have output. Read books, watch films, listen to podcasts, learn **from different fields** — science, art, history, design. The more ideas you absorb, the more material your brain has to work with. It's like **filling a library inside your head.**

Step 2: Write Ideas

Keep a notebook, journal, or notes app. Write down **sparks of inspiration**, interesting thoughts, things you notice. Many creators carry notebooks to **capture small observations**. Ideas may look small today but can become useful later.

Step 3: Connect Ideas

Innovation often comes from connecting things that didn't seem connected before. **Smartphone = phone + camera + computer + internet** in your pocket. Don't wait for one big genius idea. Create new ones by stacking old ones.

Questions

Answer the following questions.

1
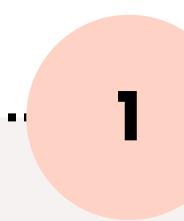
How does absorbing ideas help you be creative?

2

Why is it important to write down ideas, even if they seem unrelated?

3

What does the speaker mean by "idea stacking"? Can you explain it in your own words?

Questions

Answer the following questions.

4

How do you usually practice creativity in your daily life?

5

Which two qualities does practicing creativity help you develop?

6

What skills have you learned through practice that felt "impossible" at first?

Phrases

Read the phrases for Agree, Disagree, or Neutral, choose two or three you want to use in the next activity, take notes.

Agree

- I completely agree with that.
- That's exactly how I see it.
- I couldn't agree more.
- That's a good point.
- Absolutely, I think the same.

Neutral

- I see your point, but...
- That's interesting, however...
- It depends on the situation.
- I partly agree, but...
- Another way to look at it is...

Disagree

- I see it differently.
- I don't really think so.
- That's not how I see it.
- I have to disagree with you there.
- Actually, I think the opposite.

Agree or Disagree

Read the statements and discuss with your partner whether you agree or disagree. Explain why.

1. Creativity is a process you can practice.

2. Creativity is more about imagination than knowledge.

3. AI will replace human creativity in the future.

4. Travelling is the easiest way to get new ideas.

5. The best ideas come when you are alone.

6. Innovation is just connecting old ideas in a new way.
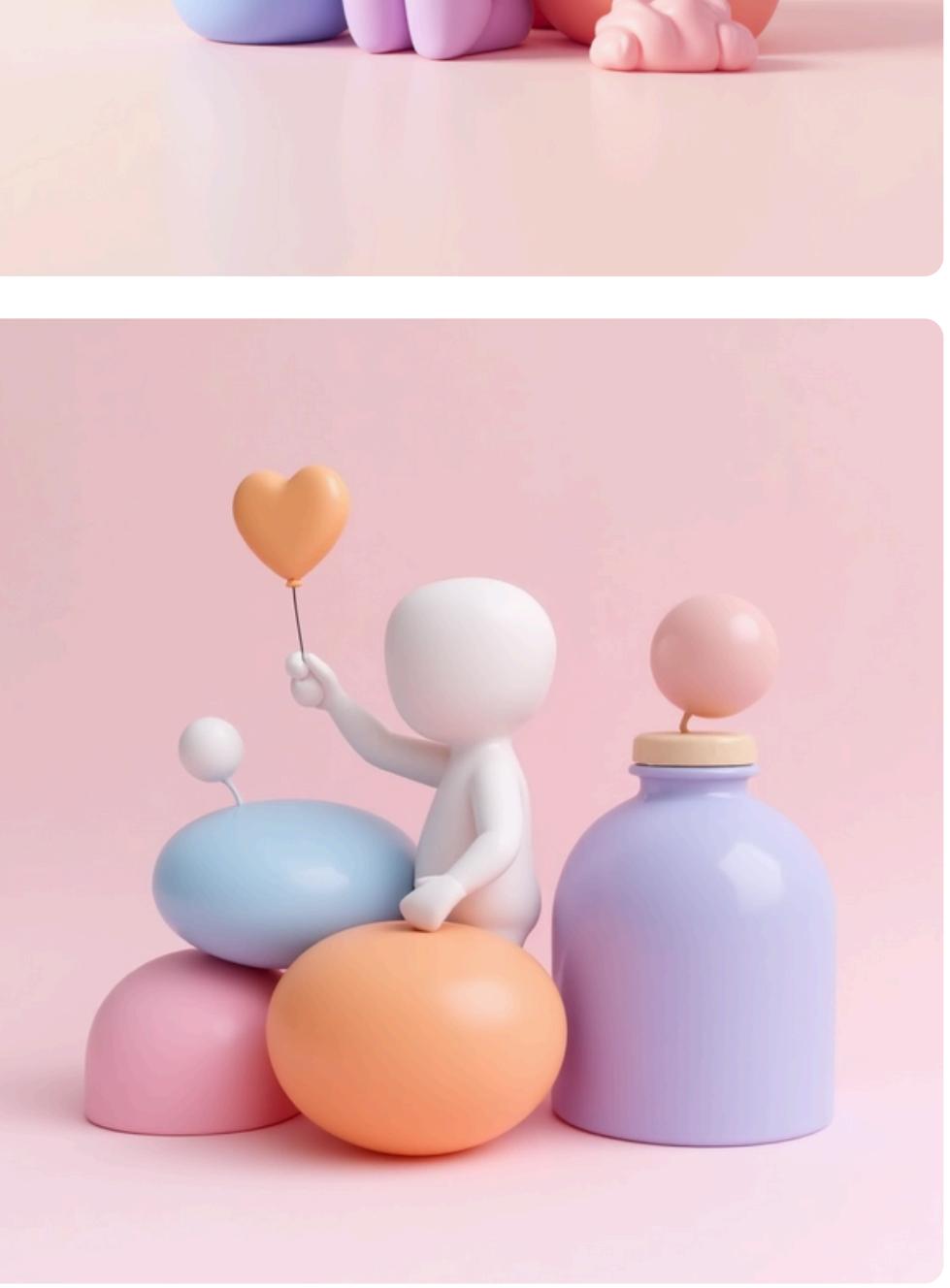
Think

Combine these ideas to invent a new device, product, or service.

lipstick

key

your idea

Think

Combine these ideas to invent a new device, product, or service.

plant

car
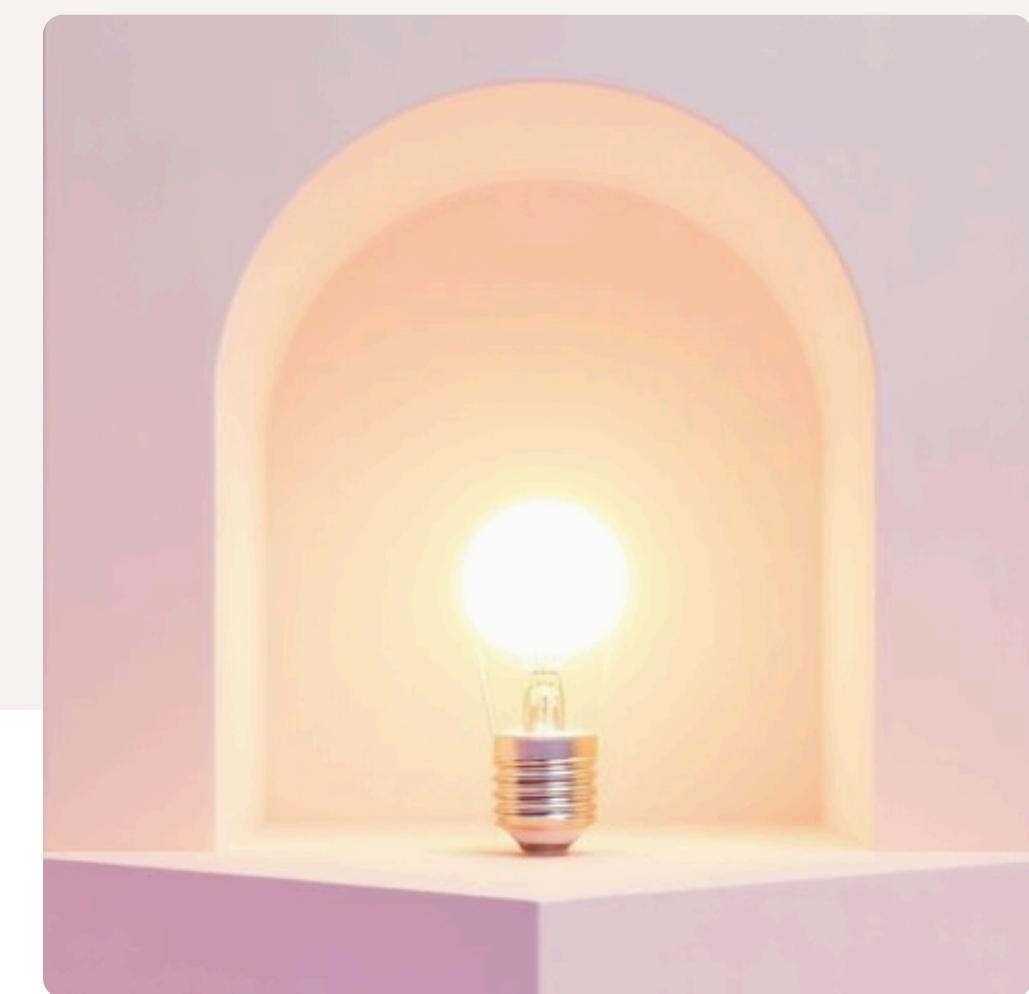
your idea

Think

Combine these ideas to invent a new device, product, or service.

bed
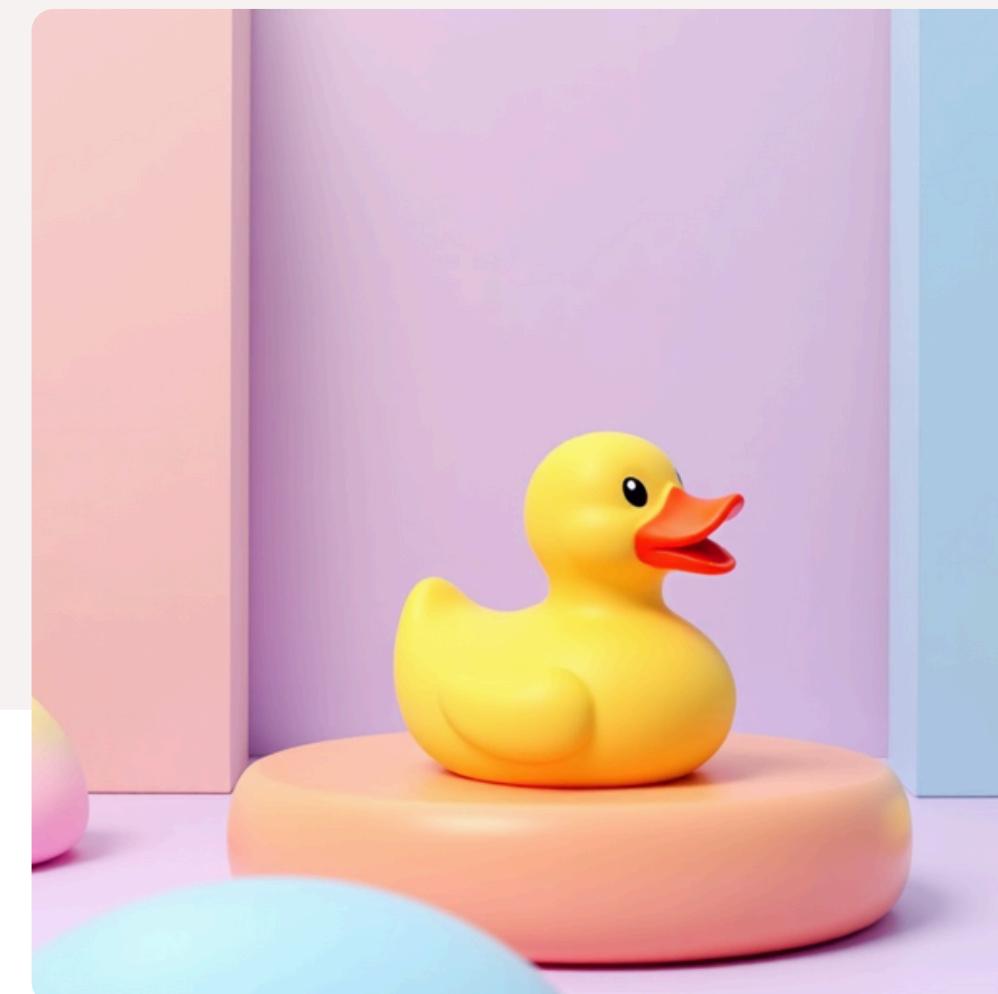
rubber duck
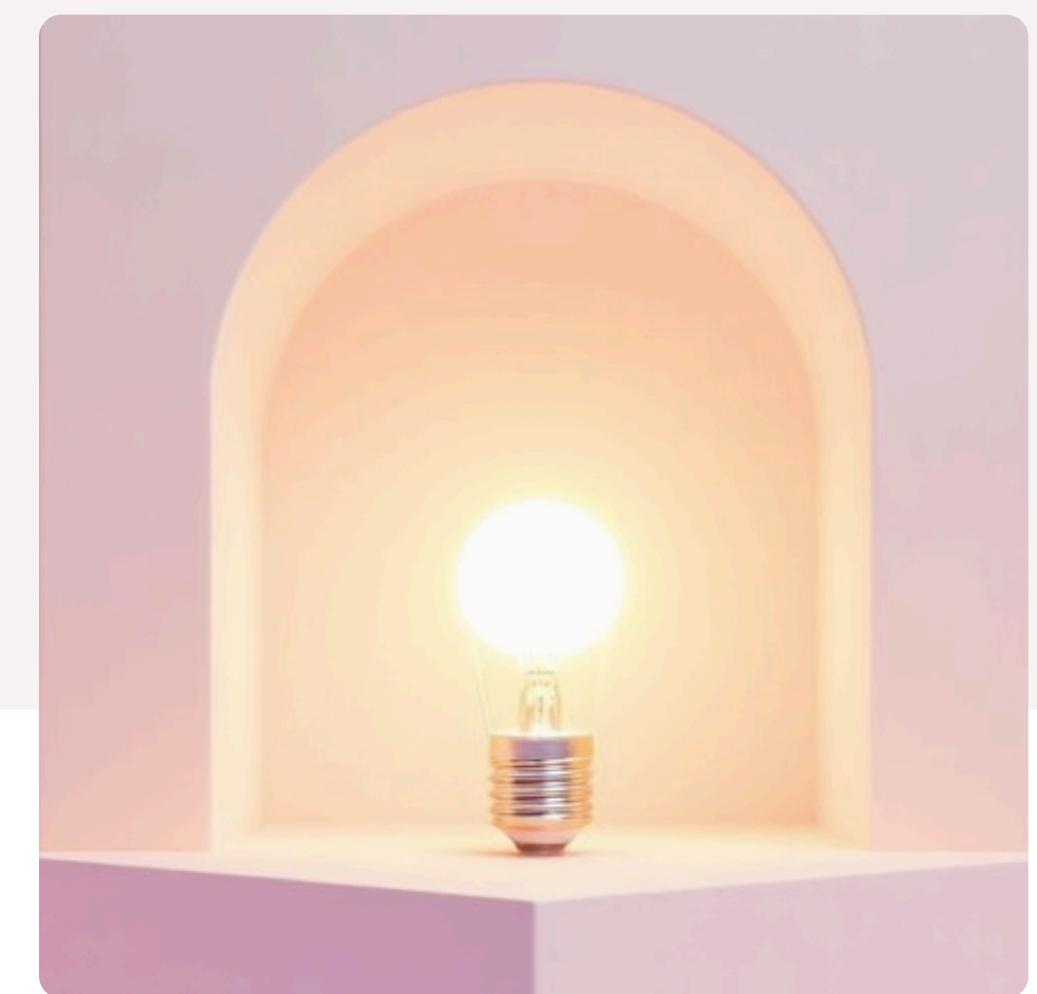
your idea

Create

1 *Choose one of the ideas we discussed.*

2 *Use https://www.bing.com/images/create to design an image of your device, product, or service.*

3 *Share your creation with the class and explain your choices.*
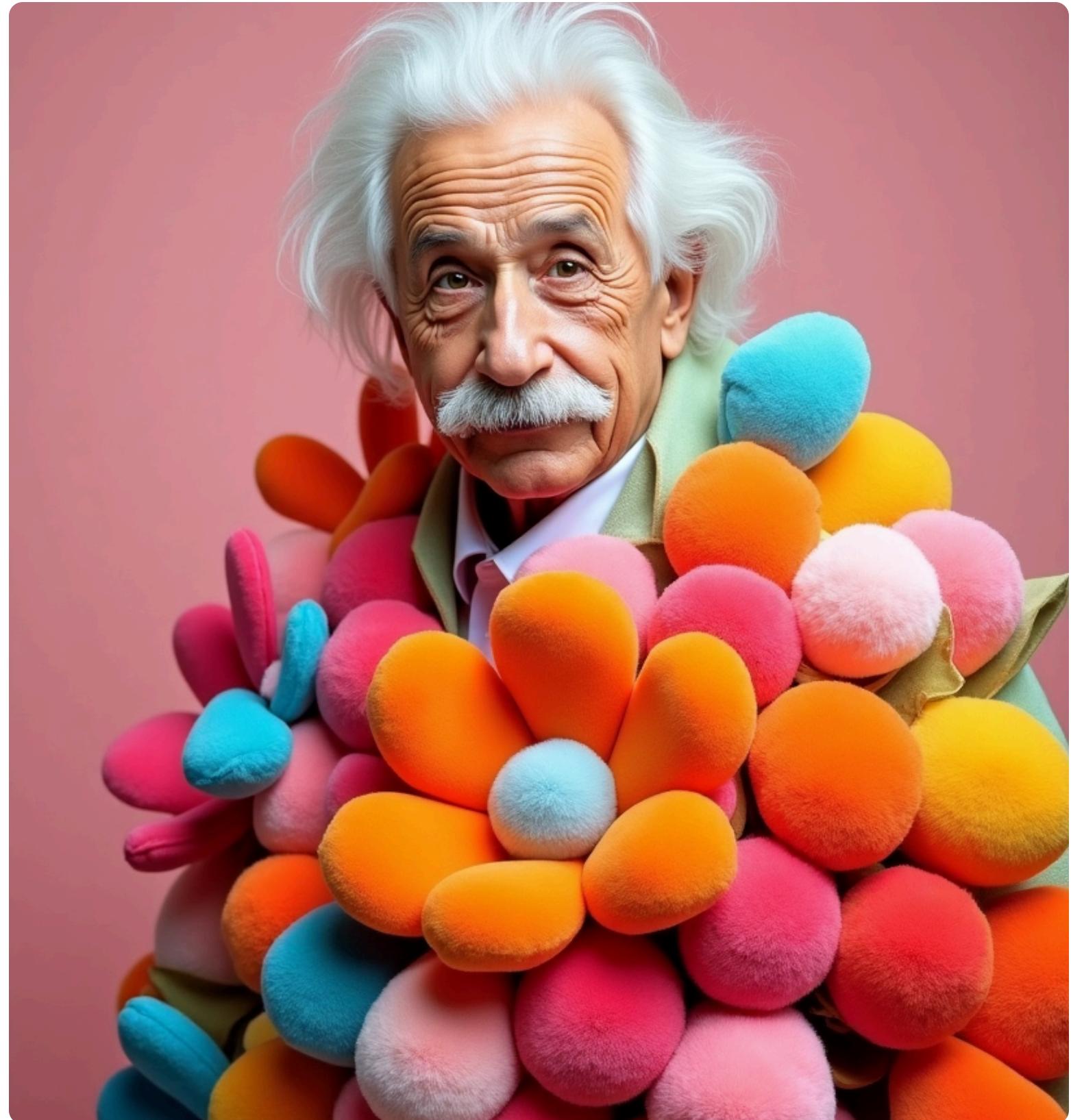
Quote

> "

Anyone who has never made a mistake has never tried anything new.

Albert Einstein

Thanks for being here today.

Do you have any questions?