



Unlocking Creativity



Brainstorm

What activities or habits can help people be more creative?

- **Going for a walk**
- **Sharing ideas with friends**
- **Seeing new places**



List 4 more:

Learning a new skill

Listening to a podcast

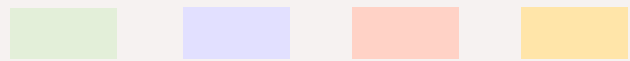
Free writing

Collage making or mood boards

Vocabulary

Match the meanings to the target words. Take notes.

- 1. to take in information or ideas and understand them
- 2. the ability to come up with new ideas
- 3. new and fresh
- 4. a natural ability to do something well
- 5. a new method, idea, or invention
- 6. to join two or more things together
- 7. actions or steps to achieve a result
- 8. a sudden good idea or feeling
- 9. something surprising or not planned



- | | |
|---|--------------------|
| 2 | creativity |
| 4 | talent |
| 7 | process |
| 6 | combine |
| 1 | absorb |
| 5 | innovation |
| 9 | unexpected |
| 8 | inspiration |
| 3 | original |

Questions

Answer the following questions.

Absorbing ideas gives your brain more material to work with. When you read, watch, or experience new things, you collect information that can later combine in unexpected ways, leading to fresh and original ideas.

1

How does absorbing ideas help you be creative?

Writing down ideas helps you remember them and allows you to connect them later. Even if they don't seem useful at the moment, they might link to other ideas in the future and become the basis for something creative.

2

Why is it important to write down ideas, even if they seem unrelated?

“Idea stacking” means collecting different ideas and putting them together to create something new. It’s like building layers — one idea on top of another — until you come up with an original concept.

3

What does the speaker mean by “idea stacking”? Can you explain it in your own words?

Questions

Answer the following questions.

(Example answer)

I get inspiration from reading, watching videos, and noticing interesting details in daily life.

4

How do you usually practice creativity in your daily life?

(Example answer)

Patience and discipline.

5

Which two qualities does practicing creativity help you develop?

6

What skills have you learned through practice that felt “impossible” at first?

Think

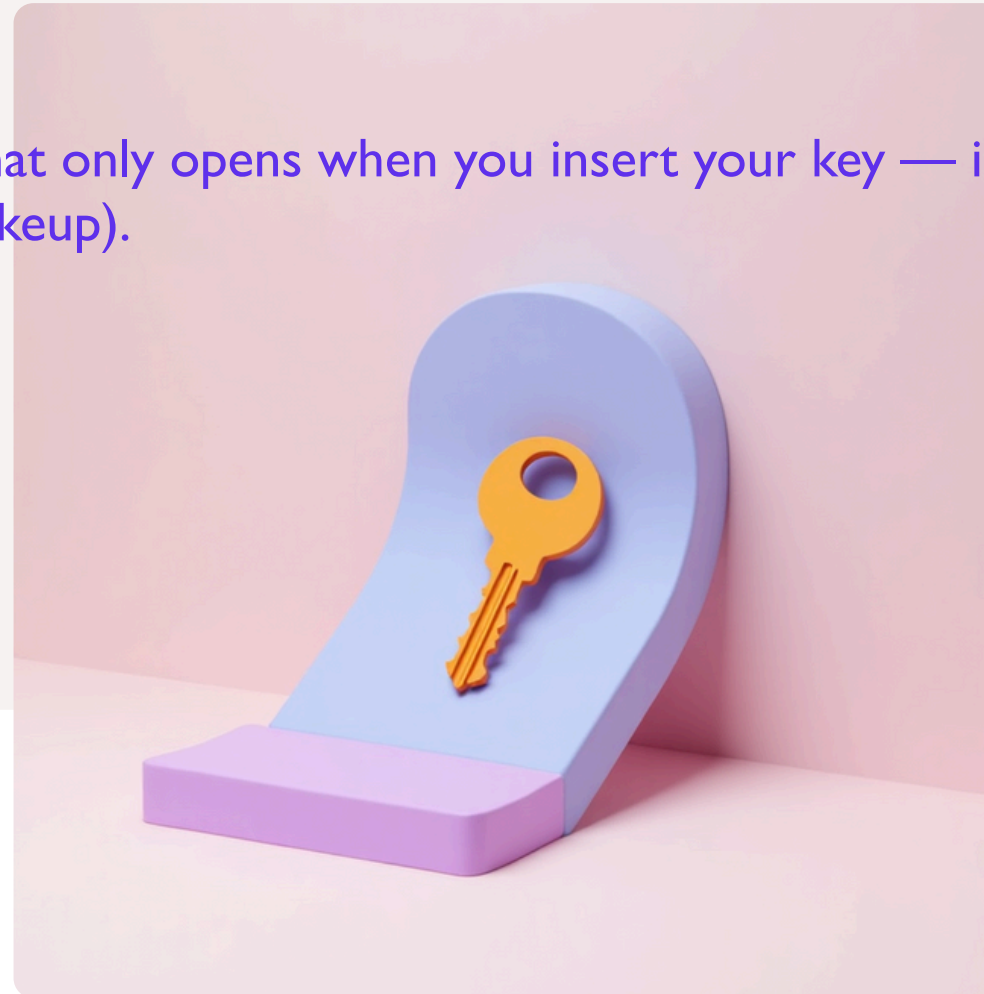
Combine these ideas to invent a new device, product, or service.

Secret Lipstick Key – A lipstick tube that hides a spare key inside. Perfect for people who want to keep a key safely but stylishly.

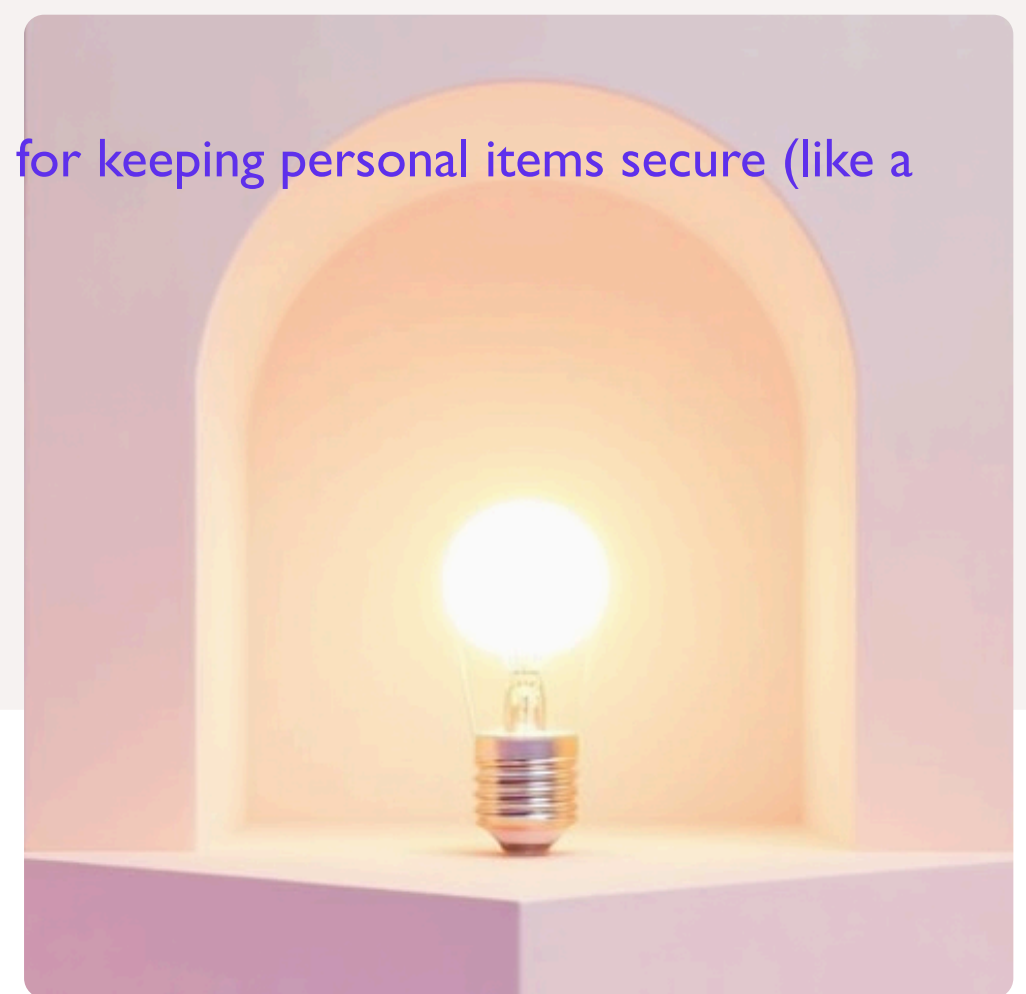
Lock & Lip – A lipstick that only opens when you insert your key — ideal for keeping personal items secure (like a mini safe disguised as makeup).



lipstick



key



your idea

Think

Combine these ideas to invent a new device, product, or service.

Eco-Car – A car with built-in plants on the dashboard that clean the air as you drive.

Green Roof Ride – A car with a mini garden on top — it waters itself while it rains.

Plant-Powered Car – A futuristic concept where the car runs on energy produced by special bio-plants inside.



plant



car



your idea

Think

Combine these ideas to invent a new device, product, or service.

Dream Duck Bed – A children's bed shaped like a giant rubber duck that floats in a small pool (or gives the feeling of floating).

Quack Alarm Bed – A bed with a rubber duck alarm that quacks and squirts water to wake you up gently.

Bath Bed – A waterproof bed that can float like a rubber duck, ideal for hot summer nights.



bed



rubber duck



your idea