



# Unlocking creativity



# Lead-in

*Answer the questions.*

1. Do you think everyone can be creative, or only certain people?
2. When do you usually get your best ideas (morning, night, walking, shower, etc.)?
3. Do you get more ideas when you are alone or when you work with others?
4. Do you think AI tools help people be more creative or make them less creative? Why?
5. Is creativity more about new ideas or improving old ones?



# Brainstorm

*What activities or habits can help people be more creative?*

- **Going for a walk**
- **Listening to music**
- **Talking with friends**
- **Traveling / seeing new places**



## List 4 more:

- Learning a new skill
- Listening to a podcast
- Free writing
- Collage making or mood boards

# Vocabulary

*Match the meanings to the target words. Take notes.*

1. to take in information or ideas and understand them
2. the ability to come up with new ideas
3. new and fresh
4. a natural ability to do something well
5. a new method, idea, or invention
6. to join two or more things together
7. actions or steps to achieve a result
8. a sudden good idea or feeling
9. something surprising or not planned



- 2 **creativity**
- 4 **talent**
- 7 **process**
- 6 **combine**
- 1 **absorb**
- 5 **innovation**
- 9 **unexpected**
- 8 **inspiration**
- 3 **original**

# Video

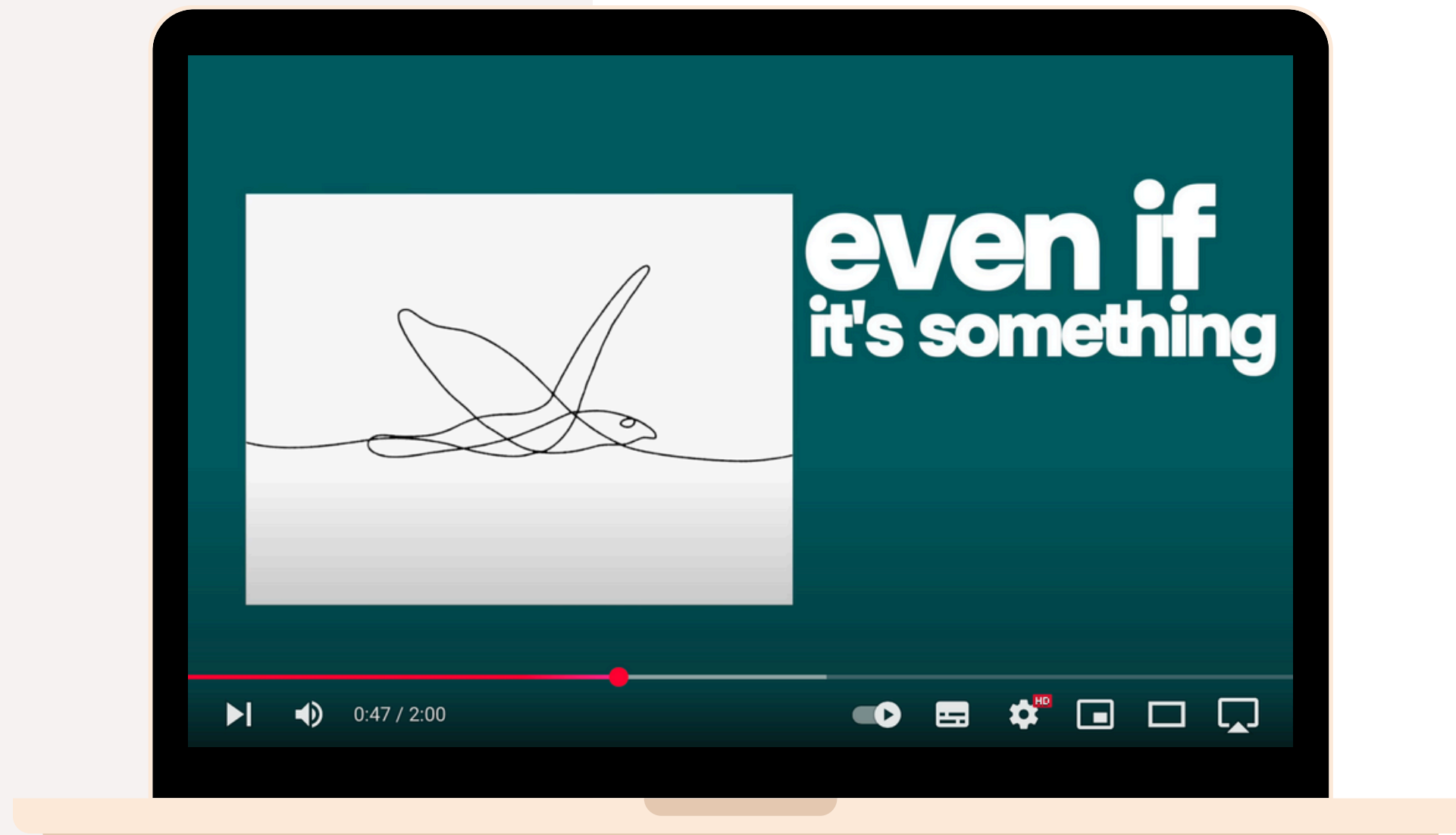
*We will watch a video called ‘**How to generate the most creative Ideas (even if you are not creative)**’.*

*Before we watch:*

*What strategies do you think it will suggest?*



old ideas combining  
in new ways



# Video

*How to generate the most Creative Ideas (even if you are not creative)*

Duration 2:01

*Watch carefully and pay attention to the target words.*

# Reading

*Read carefully and pay attention to new words.*

**Creativity = a process you can practice.**

Most people think creativity is something you are born with. That's not all true. Creativity is not magic — it's a skill. And like any skill, you can learn and train it. Over time practicing this ability will make you more original and confident with your ideas.



# There are **THREE STEPS** to help you unlock your creativity.

## Step 1: Absorb Ideas

You need input before you can have output. Read books, watch films, listen to podcasts, learn **from different fields** — science, art, history, design. The more ideas you absorb, the more material your brain has to work with. It's like **filling a library inside your head.**

## Step 2: Write Ideas

Keep a notebook, journal, or notes app. Write down **sparks of inspiration**, interesting thoughts, things you notice. Many creators carry notebooks to **capture small observations.** Ideas may look small today but can become useful later.

## Step 3: Connect Ideas

**Innovation** often comes from connecting things that didn't seem connected before. **Smartphone = phone + camera + computer + internet** in your pocket. Don't wait for one big genius idea. Create new ones by stacking old ones.



# Questions

**Answer the following questions.**

Absorbing ideas gives your brain more material to work with. When you read, watch, or experience new things, you collect information that can later combine in unexpected ways, leading to fresh and original ideas.

1

**How does absorbing ideas help you be creative?**

Writing down ideas helps you remember them and allows you to connect them later. Even if they don't seem useful at the moment, they might link to other ideas in the future and become the basis for something creative.

2

**Why is it important to write down ideas, even if they seem unrelated?**

“Idea stacking” means collecting different ideas and putting them together to create something new. It's like building layers — one idea on top of another — until you come up with an original concept.

3

**What does the speaker mean by “idea stacking”? Can you explain it in your own words?**

# Questions

*Answer the following questions.*

(Example answer)

I get inspiration from reading, watching videos, and noticing interesting details in daily life.

4

**How do you usually practice creativity in your daily life?**

(Example answer)

Patience and discipline.

5

**Which two qualities does practicing creativity help you develop?**

6

**What skills have you learned through practice that felt “impossible” at first?**

# Phrases

*Read the phrases for Agree, Disagree, or Neutral, choose two or three you want to use in the next activity, take notes.*

## Agree

- I completely agree with that.
- That's exactly how I see it.
- I couldn't agree more.
- That's a good point.
- Absolutely, I think the same.

## Neutral

- I see your point, but...
- That's interesting, however...
- It depends on the situation.
- I partly agree, but...
- Another way to look at it is...

## Disagree

- I see it differently.
- I don't really think so.
- That's not how I see it.
- I have to disagree with you there.
- Actually, I think the opposite.

# Agree or Disagree

*Read the statements and discuss with your partner whether you agree or disagree. Explain why.*

1. Creativity is a process you can practice.
2. Creativity is more about imagination than knowledge.
3. AI will replace human creativity in the future.
4. Traveling is the easiest way to get new ideas.
5. The best ideas come when you are alone.
6. Innovation is just connecting old ideas in a new way.



# Think

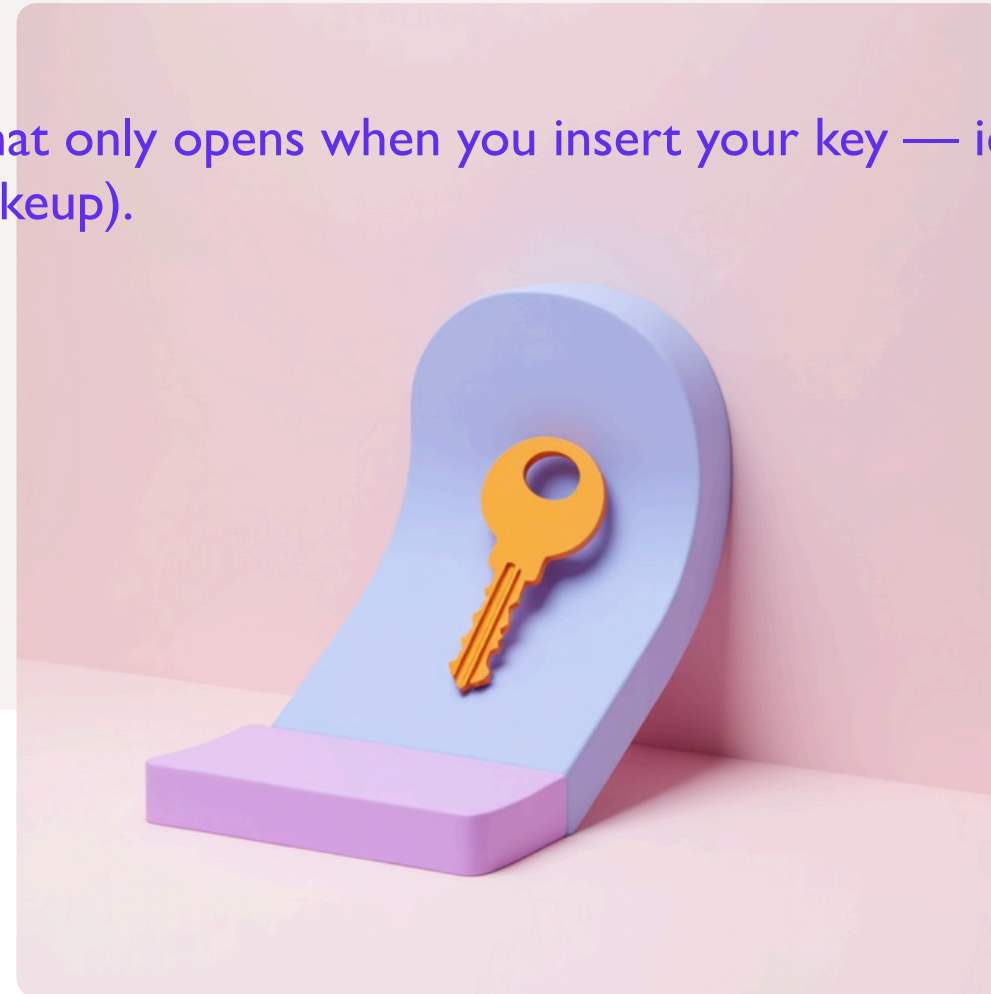
*Combine these ideas to invent a new device, product, or service.*

Secret Lipstick Key – A lipstick tube that hides a spare key inside. Perfect for people who want to keep a key safely but stylishly.

Lock & Lip – A lipstick that only opens when you insert your key — ideal for keeping personal items secure (like a mini safe disguised as makeup).



**lipstick**



**key**



**your idea**

# Think

*Combine these ideas to invent a new device, product, or service.*

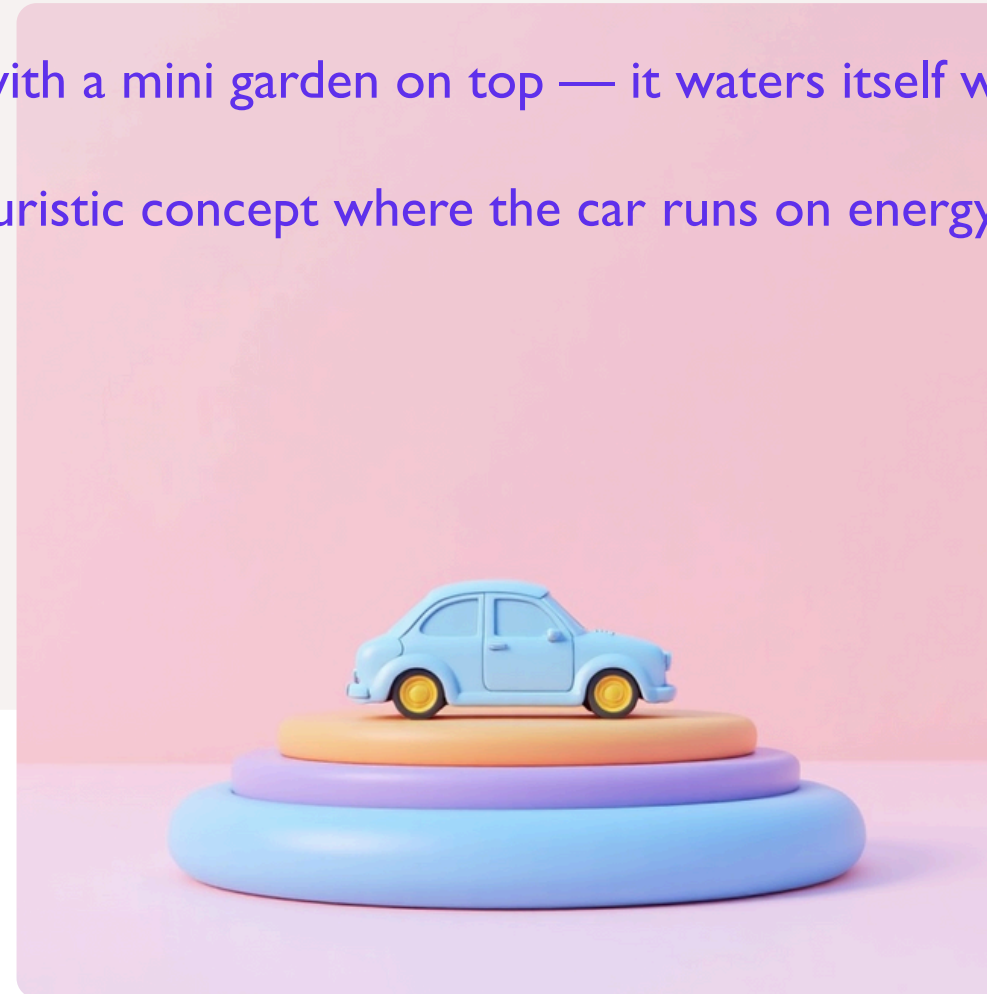
Eco-Car – A car with built-in plants on the dashboard that clean the air as you drive.

Green Roof Ride – A car with a mini garden on top — it waters itself while it rains.

Plant-Powered Car – A futuristic concept where the car runs on energy produced by special bio-plants inside.



**plant**



**car**



**your idea**

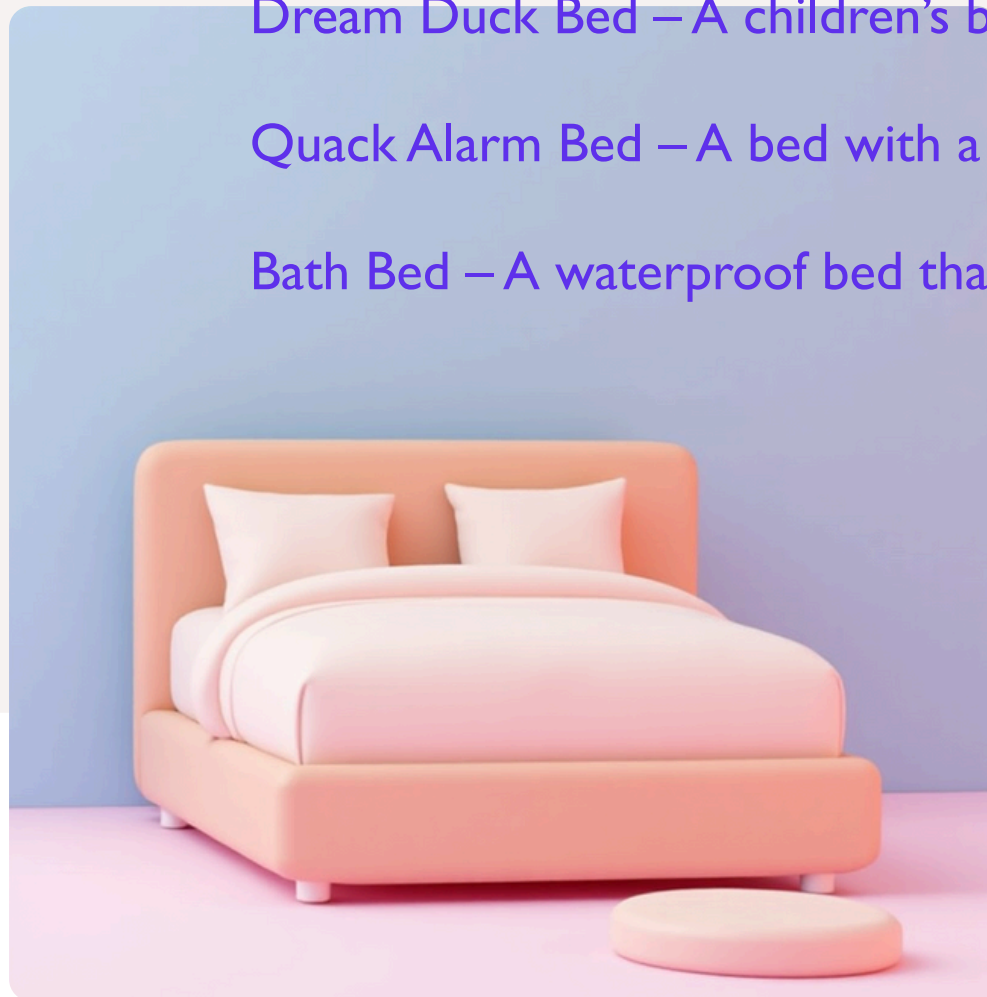
# Think

*Combine these ideas to invent a new device, product, or service.*

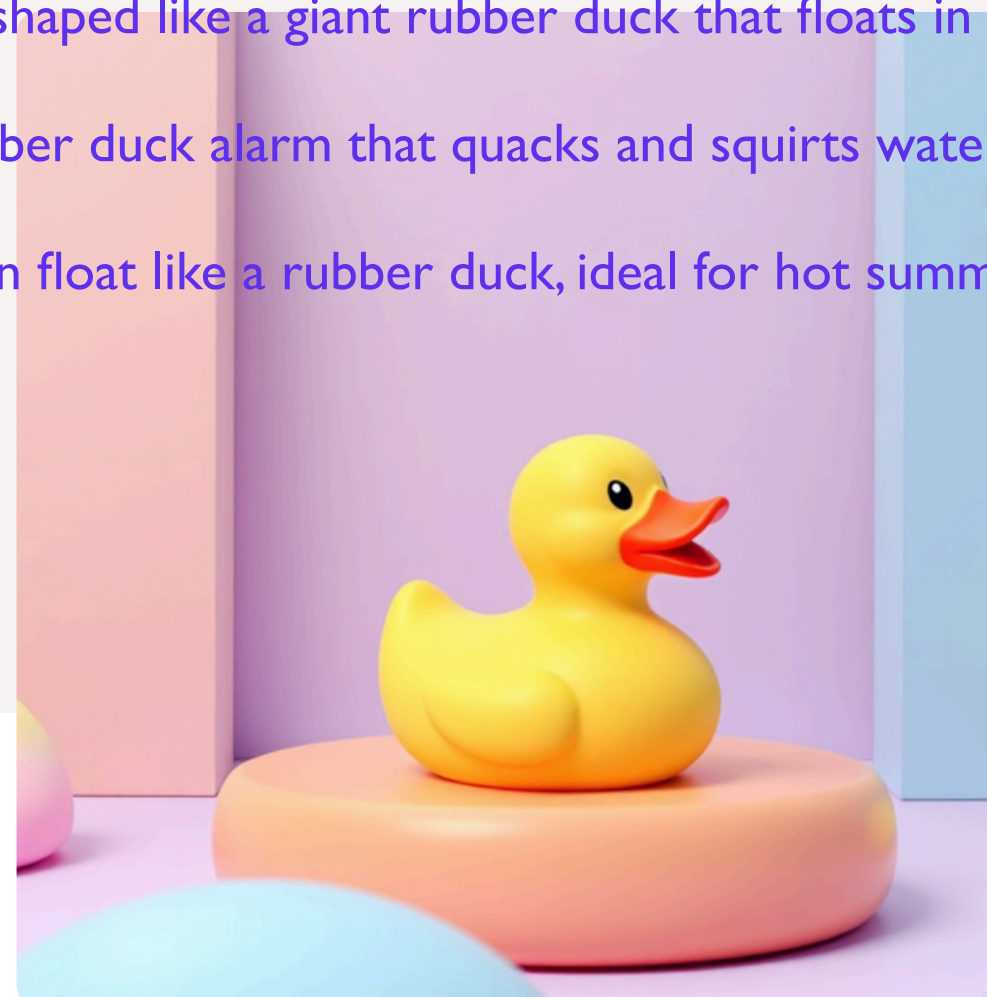
Dream Duck Bed – A children’s bed shaped like a giant rubber duck that floats in a small pool (or gives the feeling of floating).

Quack Alarm Bed – A bed with a rubber duck alarm that quacks and squirts water to wake you up gently.

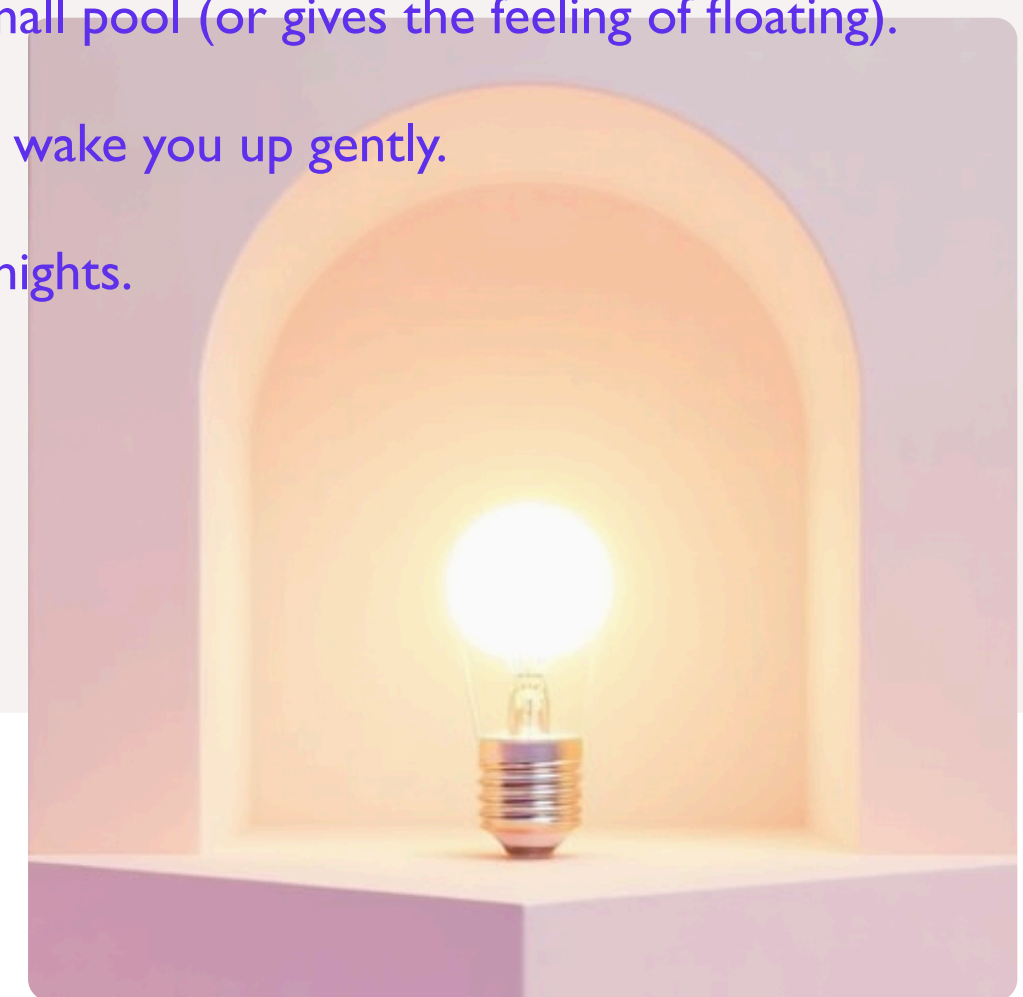
Bath Bed – A waterproof bed that can float like a rubber duck, ideal for hot summer nights.



**bed**



**rubber duck**



**your idea**

# Create

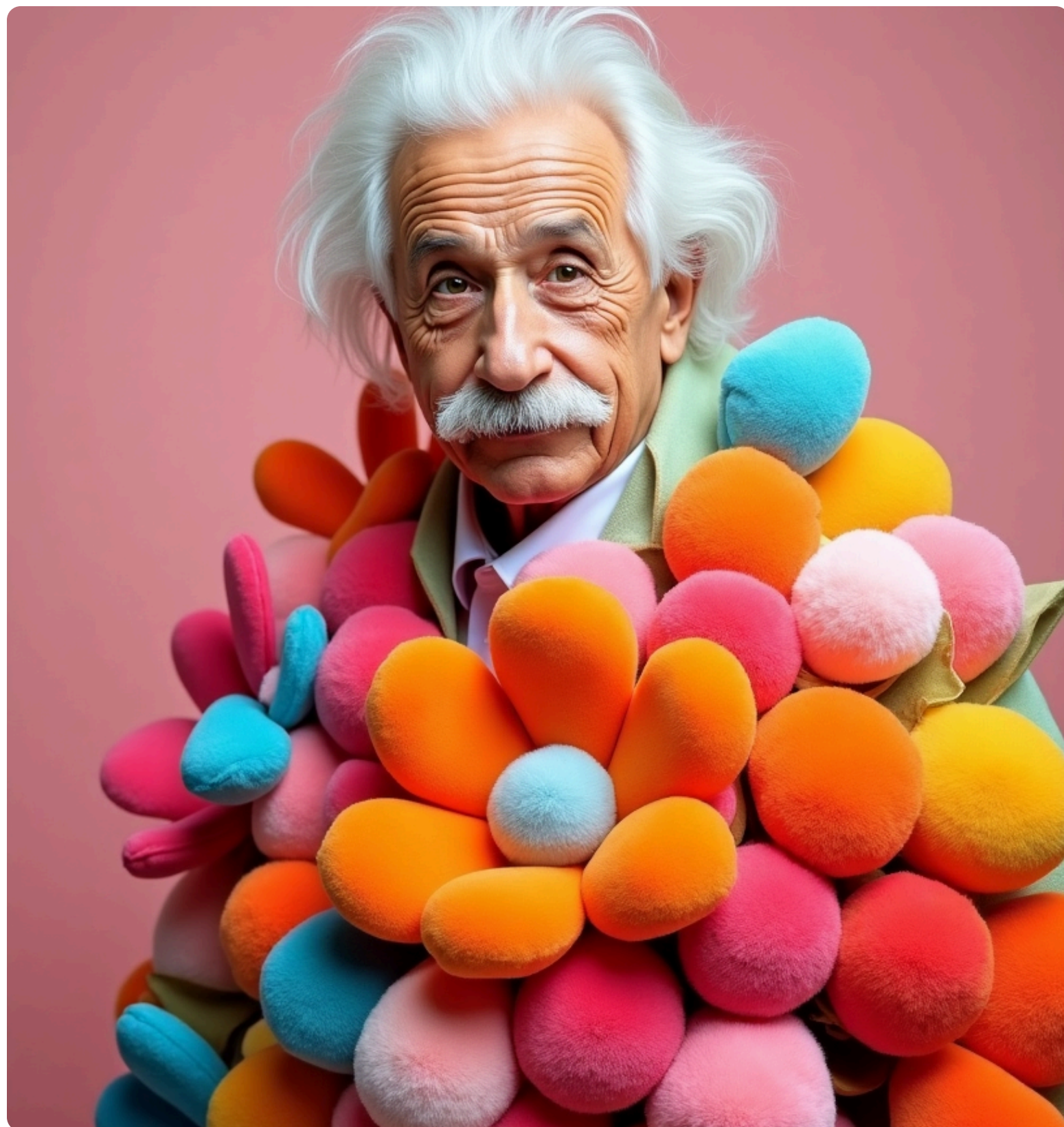
**1** *Choose one of the ideas we discussed.*

**2** *Use <https://www.bing.com/images/create> to design an image of your device, product, or service.*

**3** *Share your creation with the class and explain your choices.*







# Quote

“

*Anyone who has never made a mistake has never tried anything new.*

**Albert Einstein**



**Thanks for being  
here  
today.**

Do you have any  
questions?

